







# IMPACT FILTER- Stage 1 Due Diligence

## Requirements

<b>Intentionality</b>	
<b>Positive Change</b>	
<b>Quantifiable (Can it be measured?)</b>	
<b>Is it Scalable?</b>	
<b>Does product at scale make meaningful change?</b>	
<b>Catalytic</b>	

## Preferences

<b>Underserved Market</b>	
<b>Can it be deployed for Developing Countries</b>	
<b>Ecosystem Building</b>	